CUBE Application Cohort 6

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Application Questions

Identifying and Describing the Issue

What are its roots? How big is the problem? Why do existing solutions fail? (Approx. 300 words) *

Identify the population that wrestles with this issue. How does the community describe the problem? Who are the stakeholders? (250 words) *

Why do you feel qualified to build a venture around this issue with the community/population you mentioned in the section above? (250 words) *

What relevant skills and past experiences can you offer to your project? (Think broadly. It does not have to be innovation/entrepreneurship related) (200 words) *

Missing Information & Needs

What do you need to continue learning about this issue? (200 words) *

Who are your mentors? What organizations are currently addressing a similar question, and how might they help you? (150 words) *

Venture Development

What is the name of your idea or venture? (If you haven't decided yet, use "NEWCO [your last name]")
*

Describe your solution. What's your ten-year vision for your solution? How many people will your solution effect? What level of change do you see to create? (300 words) *

How does/might it improve the well-being of key stakeholders? (200 words) *

What do you hope to achieve by being part of an incubator? Why CUBE? (150 words) *

Do you envision yourself working full time on this venture? (150 words) *

Which CUBE resources do your team and venture most need? (mentoring, skill-building, money, structure, strategic planning) (250 words) *

How did you hear about CUBE? (250 words) *

Are you a participant of other UNC resources/programs? How have you participated in them in your venture? (150 words) *

Optional: Submit a short video explaining the problem to the selection committee and articulating your interest in developing a venture-based solution for the challenge. (NOTE: This form can only process files 25MB or smaller. If you upload a larger file, your responses may not be processed. If you have larger files, please email them to Jaki Bonilla at sbonilla@email.unc.edu.)

Choose File | No file chosen

Lead Applicant Information

First Name *   MI   Last Name *

Email *

Phone

###-###-####

PID (UNC students, faculty, staff, alumni)

What is your affiliation status with UNC? *

○ Undergraduate Student

○ Graduate Student

○ Staff

○ Faculty

How will you balance developing a venture with your current commitments? (150 words) *

Logistics

Are you available for...

Summer – Inspiration: Readings, written reflections, and discussions, ~2 hr/week *

○ Yes

○ No

Fall – Ideation: Mandatory weekly cohort meetings on Fridays from 9-12 *

○ Yes

○ No

Spring – Implementation: Weekly meetings on Wednesday 8-9 am *

○ Yes

○ No

Team Member Information

Are you applying as a team? *

◉ Yes

○ No

2nd Team Member

First Name

Last Name

Phone

###-###-####

Email

3rd Team Member

First Name

Last Name

Phone

###-###-####

Email

4th Team Member

First Name

Last Name

Phone

###-###-####

Email

5th Team Member

First Name

Last Name

Phone

###-###-####

Email

6th Team Member

First Name

Last Name

Phone

###-###-####

Email

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Contact Information